



# Hey! I'm Jon Daiello.

(It's pronounced "Dye-Yellow")

UX and Product Designer devoted to love and good deeds with a servant-leadership approach, aiming to produce excellent design and build amazing designers



## Product Designer

Relying on solution-focused strategies that provide unique answers to tough problems by delivering real customer value.



## Design Leader

Leading in the product design space with strategically chosen projects and focusing designers on impactful solutions.



## Front-End Engineer

Building websites and web-based applications using modern code and following the latest standards and best practices.



## Skills & Practice

UI Design

Interaction Design

Visual Design

Information Architecture

Writing for UX

User Research

Service Design

Information Design

UX Management

Mentoring

Teaching

Performance Planning

Job Descriptions

Project Planning

Hiring

Salary Studies

HTML

CSS

JavaScript

PHP

MySQL

Wordpress

Craft CMS

ExpressionEngine



## Training & Degrees

**Certified Biblical Counselor**

ACBC • 2019

**B.A. in Graphic Design** (Minor in Psychology)

Cedarville University • 2007



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Centerville, OH

## Work Experience

### **Design Manager at Covenant Eyes**

**2017 – Present**

- Defined and directed design approaches and processes for high quality work relying on user-centered, industry best practices
- Reviewed, synthesized and communicated customer and market feedback to inform project priorities and corporate strategy
- Designed experiences with behavior change principles increasing retention and empowering customers to meet their goals
- Created project proposals using design artifacts, customer data and corporate strategy informing key decision makers
- Empowered designers to lead the execution of prioritized projects positively impacting product experiences
- Lead a team of 5 cross-discipline designers across multiple teams
- Lead recruitment processes and successfully hired 3 designers
- Drafted and implemented team structures leading to successful project collaboration and deliverables
- Mentored designers in design practice and soft skills towards and through promotion
- Served as the critical link between organizational leaders and design team leaders

### **Adjunct Professor of Web Design I @ Cedarville University**

**Fall 2017**

- Served as an adjunct professor part-time while at Covenant Eyes
- Taught front-end development for designers programming with HTML and CSS

### **Team Lead @ Covenant Eyes**

**Dec 2016 – Aug 2017**

- Lead a team of 3 designers by receiving, delegating and performing design work
- Worked with project stakeholders to prioritize team work
- Negotiated implementation of design proposals to meet project and customer goals
- Encouraged designers to form design artifacts based on user research, testing and UX industry best practices
- Collaborated with other designers to complete design projects
- Learned from team members I lead

### **Web Designer + Developer @ LCS**

**2016 (Jan-Dec)**

- Created wireframes, prototypes and final UI designs for customer websites
- Developed WordPress websites using HTML, CSS, JavaScript and PHP
- Maintained a high load of projects while managing client communication, sign offs and project management
- Collaborated with other designers on various projects
- Gave presentations on modern web standards
- Developed internal tools and documentation to help our processes

### **Business Owner + Freelancer @ Johnny Rocket Creative**

**2012 – 2016**

- Founded, developed and maintained the business
- Partnered with agencies and companies to deliver on project goals
- Handled client communication, scheduling, project management, business advertising, proposals and contracts
- Designed wireframes, sitemaps, and final UI designs
- Built web-based apps and websites using HTML, CSS (SASS), JS, ExpressionEngine, WordPress, PHP and MySQL
- Collaborated with other developers via Git
- Configured web hosting environments and DNS for web launches

### **Adjunct Professor of Interactive Design @ Cedarville University**

**Fall 2011**



Full career history available at [www.linkedin.com/in/jondaiello/](http://www.linkedin.com/in/jondaiello/)